



The ultimate taste of  
wholesome satisfaction....



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An exclusive & authentic product produced by India

True Value.... True Commitment !



**The everyday delicacy for every home – POHA**  
(Rice Flakes, Maize Flakes, Sago Flakes, Nylon Flakes, etc.)

It is an all time favourite prep for food lovers across the globe and especially in India. It is so easy to cook, you could serve it within minutes. Poha is a healthy diet as it nourishes your body with many essential nutrients. Sprinkling coriander leaves and other toppings add to the pleasure. Although an ideal breakfast quick-bite, it is good for any time of the day. It is also used in Chivadas and Namkeens during festivals. By serving it with tea or coffee, you could simply win the hearts of your guests and make them remember the magical taste of Poha forever.





a benchmark

**The name that is synonymous with tastier,  
crispier, crunchier Poha**

Welcome to the world of **Radheshyam Food Products, India**. Being the preferred culinary for every Indian home, Radheshyam has become a household name all across the nation. The brand is a major manufacturer and supplier of Poha in almost every state of India and even in overseas markets as well. Being an ISO 9001:2008 Certified Company, Radheshyam is the name of authentic, best Poha in India.

**Only  
Brand**  
For healthy Indians



Our wellknown wide  
range of **BULK** pack



Our wellknown wide  
range of **CONSUMER** pack





a value

## Delighting every food-lover since 1999

What started as a passion, has become an inspiring movement today. Incepted in 1999, Radheshyam today is satisfying the taste-buds of food-lovers in India and abroad. In its second decade of operations, the company has done exceptionally well to strengthen its foundation. Trust and customers satisfaction are the parameters that the company values the most.

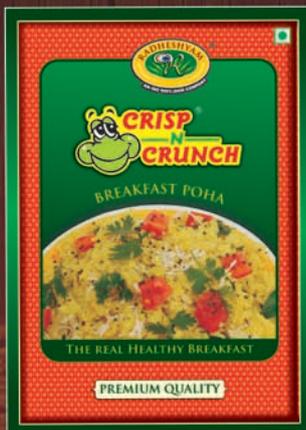
## Products that reflect a refined brand philosophy

Radheshyam products come in various tastefully entralling variants. All of them have been conceived to savor different moods & occasions. These blockbuster categories are **Breakfast Poha, Chivada Poha, Maka Poha, Upwas Poha, Nylon Poha** & many more upcoming range of Poha's also. Each & every flake reflects high standards and high-end technology. All the products are available in consumer as well as bulk ranges. Once they are ready, with an efficient network they are delivered to the stores, the hotels and directly to the kitchens of sensible housewives.

# Product Range

All with Crisp-n-Crunch taste

Choice of Millions..... **CONSUMER PACK**



**BREAKFAST POHA**



**CHIVDA POHA**



**UPWAS POHA**



**MAKA POHA**



a vision

## Commitment to the topmost quality & the best hygiene

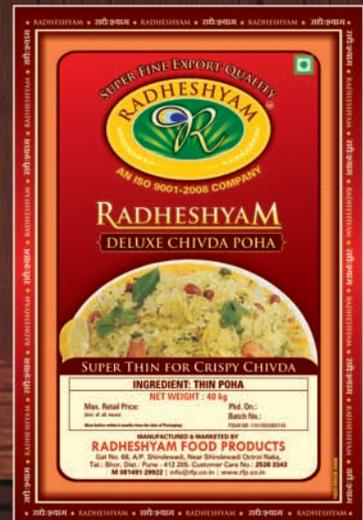
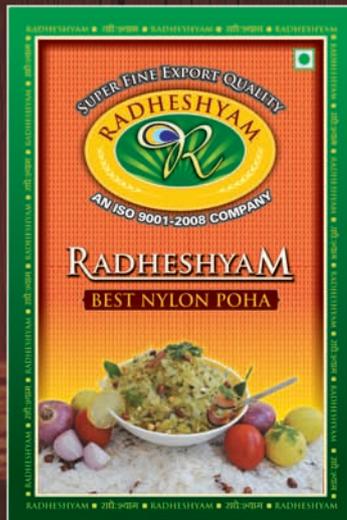
As mentioned earlier, Radheshyam Food Products is an ISO 9001:2008 certified company. With an intention of an overseas reach, it has set new benchmarks in production and quality control. In view of maintaining highest hygiene standards, the company has adopted latest technology for roasting the Pohas. The water used in the process of manufacturing is filtered and purified with the help of a specially customized technique. Because of these stringent measures, the quality of the product, the hygiene and the shelf life are as per the international norms.

# Advance Techniques

Hygienic standards



Choice of Millions..... **BULK PACK**





a team

## The inspiration behind the success story

The super brain behind this inspiring saga is **Mr. Vishal Lodha**. He is a visionary with a penchant for class & richness. Since the beginning, he had aimed at making the products successful globally and not only in India. Wholeheartedly supporting his initiatives and strengthening the foundation of the brand, is the team of experienced domain experts. Due to this productively focused teamwork and farsighted top management, the company is soaring high on national as well as international markets. That's why when today Radheshyam is a leading producer of Poha in India supplying to the length & breadth of the nation, it is the choice of discerning corporate houses in international markets too. Because everything pertaining to a Radheshyam product, like the packaging, the look, the taste, the quality, the hygiene and the adherence to safety norms; is world-class.

Market  
Leader  
Success Story





**an infrastructure**

## **The centers that deliver the unforgettable taste**

The manufacturing plants are strategically placed in three different locations. All three of them complement each other well and play a significant role in distributing the products in various key markets. The largest amongst these is Pune, Maharashtra, which is the business head quarter of the company also. This place is at a convenient distance from Mumbai. It is spread across 75,000 sq. ft. The other one of 20,000 sq. ft. is at Sangali, again a very prominent city from western Maharashtra and on Mumbai - Bengaluru Highway. And the third is at Navsari - Gujrat with an area of 32,000 sq. ft. These three are the key points from where the network of efficient distribution originates from.

# Set Up

Network unlimited

**THE PLACE OF ORIGIN**



Actual factory photograph

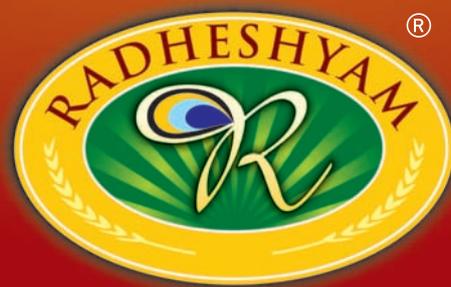
**You can also count on us for other services like –**

Besides being the favoured Poha maker of the world, we specialize in other services like Third Party Contract, Warehousing and Logistics. Our expertise in these services adds to the strength of the organization and the solidity of the brand.



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For trade enquiries and a productive dialogue, contact :



**RADHESHYAM FOOD PRODUCTS**

AN ISO 9001:2008 CERTIFIED COMPANY

◆ Corporate Office ◆

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